

# Hong Kong Basketball League - Able Hon Friends vs Hong Kong Eastern

DATE: Sunday, November 23, 2025  
LOCATION: Hong Kong Island, HK

## Event Description

Hong Kong Basketball League - Able Hon Friends vs Hong Kong Eastern is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 45/100  
**Expected Attendance:** 562 people  
**Event ID:** BWBC3B5pzHUn4SAewL

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 225 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*