

Homegrown Markets X Newcastle Pride Fair Day

DATE: Friday, October 24, 2025
LOCATION: Hamilton North, New South Wales, AU

Event Description

Homegrown Markets X Newcastle Pride Fair Day is a premier festivals event in Hamilton North. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 56/100
Expected Attendance: 1,937 people
Event ID: 7wTWWxvKMxejZt8Tbh

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 775 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.