

Homebrewed Comedy at The Nook Coffeehouse

DATE: Saturday, January 31, 2026
LOCATION: New Berlin, New York, US

Event Description

Homebrewed Comedy at The Nook Coffeehouse is a premier performing-arts event in New Berlin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 31/100

Expected Attendance: 112 people

Event ID: 43M3dcpa6fKSagVkiu

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 45 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.