

Home Textiles and Home Decor Exhibition

DATE: Thursday, December 18, 2025
LOCATION: Kathmandu, Central Development Region, NP

Event Description

Home Textiles and Home Decor Exhibition is a premier expos event in Kathmandu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 67/100

Expected Attendance: 7,117 people

Event ID: GTmGwsEC2dbSnzUqRQ

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,847 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.