

Home Club Apresenta: Tsavorik - Show de Lançamento do Clipe Real + Anne + Erótico Breakfast + Veda

DATE: Saturday, October 4, 2025
LOCATION: Centro Histórico de São Paulo, São Paulo, BR

Event Description

Home Club Apresenta: Tsavorik - Show de Lançamento do Clipe Real + Anne + Erótico Breakfast + Veda is a premier festivals event in Centro Histórico de São Paulo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 296 people

Event ID: ALzWad3xFiQX44sM32

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.