

# HOME BUT AWAY: Ian Burke and David Callan (WA COMEDY WEEK)

DATE: Thursday, August 21, 2025  
LOCATION: Subiaco, Western Australia, AU

## Event Description

HOME BUT AWAY: Ian Burke and David Callan (WA COMEDY WEEK) is a premier performing-arts event in Subiaco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 30/100  
**Expected Attendance:** 104 people  
**Event ID:** 6NyBDAP3Q93JJs3uJR

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 42 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*