

HOLLY NATH EXHIBITION: A Life well-travelled.

DATE: Friday, October 24, 2025
LOCATION: Tamborine Mountain, Queensland, AU

Event Description

HOLLY NATH EXHIBITION: A Life well-travelled. is a premier expos event in Tamborine Mountain. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,510 people

Event ID: 85ExiVqW5RvMFGizUj

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 604 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
