Holiday Craft Market at double barrel roadhouse

DATE: Saturday, December 20, 2025
LOCATION: Red Lion, Pennsylvania, US

Event Description

Holiday Craft Market at double barrel roadhouse is a premier expos event in Red Lion. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 54/100
Expected Attendance: 1,569 people
Event ID: SUzZnjysHb6QhjiUGd

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 628 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.