

# Holiday Craft Faire and Bake Sale

DATE: Friday, November 7, 2025  
LOCATION: Lincoln, California, US

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## Event Description

Holiday Craft Faire and Bake Sale is a premier festivals event in Lincoln. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 38/100

**Expected Attendance:** 250 people

**Event ID:** 4b7RWJkh7bZsoV8Nne

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 100 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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