

# Holiday Card Making

DATE: Thursday, December 11, 2025

LOCATION: Fort Knox, Kentucky, US

---

## Event Description

Holiday Card Making is a premier community event in Fort Knox. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 32/100

**Expected Attendance:** 119 people

**Event ID:** 32Ng582nqG52ag9WUp

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 48 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/holiday-card-making>

Document generated on 6/3/2026, 8:40:17 PM