

HOKA Trilogy Run Asia - Iloilo & Bacolod

DATE: Saturday, August 16, 2025
LOCATION: Iloilo City, Western Visayas, PH

Event Description

HOKA Trilogy Run Asia - Iloilo & Bacolod is a premier sports event in Iloilo City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 35/100

Expected Attendance: 169 people

Event ID: 9KFDSir69Yb4brV5VS

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
