

# Hojsak & Novosel Duo / Chamber Fusion &ž

DATE: Thursday, January 15, 2026

LOCATION: Ljubljana, Ljubljana, SI

## Event Description

Hojsak & Novosel Duo / Chamber Fusion &ž is a premier concerts event in Ljubljana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 52/100

**Expected Attendance:** 1,329 people

**Event ID:** 6fyq2KMUvCTwQPw9es

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 532 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*