

Hockeyettan - South - Visby Roma vs Karlskrona

DATE: Sunday, January 4, 2026
LOCATION: Karlskrona, Blekinge län, SE

Event Description

Hockeyettan - South - Visby Roma vs Karlskrona is a premier sports event in Karlskrona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,215 people

Event ID: D2He4rhMnynYu3RshD

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,686 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.