

Hockeyettan - South - Mjölby vs Nyköping

DATE: Wednesday, November 19, 2025
LOCATION: Nyköping, Södermanlands län, SE

Event Description

Hockeyettan - South - Mjölby vs Nyköping is a premier sports event in Nyköping. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,012 people

Event ID: 7bXNY3bZL4f24V56Pk

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,605 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.