Hockeyettan - North - Surahammar vs Lindlöven

DATE: Wednesday, December 10, 2025
LOCATION: Lindesberg, Örebro län, SE

Event Description

Hockeyettan - North - Surahammar vs Lindlöven is a premier sports event in Lindesberg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 55/100
Expected Attendance: 1,800 people
Event ID: BHT2AAxzEjWtX5XT5o

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 720 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.