

Hockeyettan - North - Sundsvall vs Forshaga

DATE: Sunday, February 1, 2026
LOCATION: Forshaga, Värmlands län, SE

Event Description

Hockeyettan - North - Sundsvall vs Forshaga is a premier sports event in Forshaga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 890 people

Event ID: C4sud3dfvjEXoBiCuQ

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 356 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.