

Hobbycon Waterloo – Free Pokémon & TCG Show at University of Waterloo

DATE: Sunday, November 2, 2025
LOCATION: Waterloo, Ontario, CA

Event Description

Hobbycon Waterloo – Free Pokémon & TCG Show at University of Waterloo is a premier expos event in Waterloo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,351 people

Event ID: 8DTtrfiyPo5GQnd5ZQ

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 540 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
