

# Hobart Tango Encuentro, 2025

DATE: Thursday, October 30, 2025  
LOCATION: New Town, Tasmania, AU

## Event Description

Hobart Tango Encuentro, 2025 is a premier expos event in New Town. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 59/100

**Expected Attendance:** 2,867 people

**Event ID:** CJrh2rsqjrdbsQz3a7

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,147 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*