

HNK Hajduk Split vs NK Varazdin

DATE: Saturday, September 13, 2025
LOCATION: Varaždin, Varaždinska županija, HR

Event Description

HNK Hajduk Split vs NK Varazdin is a premier sports event in Varaždin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 10,366 people

Event ID: 3wvHTriY2ZAbDyF5wo

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,146 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.