

HNE Presents FALL 2025 ft. NAPOLEON and LOCAL MASHUP

DATE: Friday, September 26, 2025
LOCATION: Sault Ste. Marie, Ontario, CA

Event Description

HNE Presents FALL 2025 ft. NAPOLEON and LOCAL MASHUP is a premier concerts event in Sault Ste. Marie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 40/100
Expected Attendance: 332 people
Event ID: 4TkMy6GF2bztRn9FcN

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 133 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
