

HKM Zvolen vs Slovan Bratislava

DATE: Sunday, December 28, 2025
LOCATION: Nové Mesto, Bratislavský kraj, SK

Event Description

HKM Zvolen vs Slovan Bratislava is a premier sports event in Nové Mesto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,239 people

Event ID: 7jAc48TzLArG4JTAgh

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,096 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.