

HKIHRM Annual Conference & Exhibition

DATE: Wednesday, September 24, 2025
LOCATION: Hong Kong, HK

Event Description

HKIHRM Annual Conference & Exhibition is a premier expos event in Hong Kong. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,300 people

Event ID: 5JLSRv7NDsAdZs8amC

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 520 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
