

# HK Vlci Zilina vs HK Dukla Trencin

DATE: Saturday, January 3, 2026  
LOCATION: Tren      Tren          , SK

## Event Description

HK Vlci Zilina vs HK Dukla Trencin is a premier sports event in Tren     . This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,728 people

**Event ID:** Didymenn9iD2B6axCg

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,891 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*