

# HK Avangard Omsk vs Shanghai Dragons

DATE: Tuesday, February 3, 2026  
LOCATION: Mytishchi, Moskovskaya oblast', RU

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## Event Description

HK Avangard Omsk vs Shanghai Dragons is a premier sports event in Mytishchi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,569 people

**Event ID:** 85te3Vzk8XQQue9aMP

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,028 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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