

Hjerte til Hjerte

DATE: Tuesday, December 16, 2025
LOCATION: Gamle Fredrikstad, Østfold, NO

Event Description

Hjerte til Hjerte is a premier concerts event in Gamle Fredrikstad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 189 people

Event ID: CHQueA7NgSTANrGk9V

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 76 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.