

# “Hitting the Right Notes: Integrating Music History Across the Curriculum”

DATE: Friday, December 5, 2025  
LOCATION: West Long Branch, New Jersey, US

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## Event Description

“Hitting the Right Notes: Integrating Music History Across the Curriculum” is a premier expos event in West Long Branch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 51/100

**Expected Attendance:** 1,143 people

**Event ID:** DMZ8NK24dxBdsuTtaE

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 457 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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