

HITS 90 PRESENTE PAR CHARLY ET LULU

DATE: Saturday, August 23, 2025
LOCATION: Bagnols-sur-Cèze, Occitanie, FR

Event Description

HITS 90 PRESENTE PAR CHARLY ET LULU is a premier concerts event in Bagnols-sur-Cèze. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 188 people

Event ID: B4hR7LvTBFu5KkbexG

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 75 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 4:57:50 AM