

History

DATE: Wednesday, October 29, 2025
LOCATION: Pirmasens, Rheinland-Pfalz, DE

Event Description

History is a premier concerts event in Pirmasens. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 48/100
Expected Attendance: 812 people
Event ID: 8QbkBM7FyCoPfx2Bf5

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 325 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.