

Historic Postcard Collection Presentation

DATE: Friday, September 12, 2025
LOCATION: Mount Victoria, New South Wales, AU

Event Description

Historic Postcard Collection Presentation is a premier festivals event in Mount Victoria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 47/100

Expected Attendance: 695 people

Event ID: WSyzo7Axx3fA9NH2ez

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 278 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.