

Hiromi: The Piano Quintet feat. PUBLIQuartet

DATE: Friday, October 24, 2025
LOCATION: Crawley, Western Australia, AU

Event Description

Hiromi: The Piano Quintet feat. PUBLIQuartet is a premier festivals event in Crawley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 448 people

Event ID: DJ2j2QN5WHKAFhGx6u

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 179 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.