

HireUC Alumni Career Summit

DATE: Thursday, August 21, 2025
LOCATION: Fresno, California, US

Event Description

HireUC Alumni Career Summit is a premier expos event in Fresno. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,132 people

Event ID: FNq9PmBgUNPtdvxJbP

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 453 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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