

Hippo, Romane, Morpho, and TML

DATE: Saturday, September 13, 2025
LOCATION: Vezin-le-Coquet, Bretagne, FR

Event Description

Hippo, Romane, Morpho, and TML is a premier concerts event in Vezin-le-Coquet. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 52/100

Expected Attendance: 1,327 people

Event ID: 4xUammaPJZdTTMYJgJ

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 531 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.