

HIPPO IMPRO - scène ouverte improvisation théâtrale

DATE: Tuesday, September 9, 2025
LOCATION: Saint-Cyr-sur-Loire, Centre-Val de Loire, FR

Event Description

HIPPO IMPRO - scène ouverte improvisation théâtrale is a premier performing-arts event in Saint-Cyr-sur-Loire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 32/100

Expected Attendance: 132 people

Event ID: B6pYB5uUqtAkdAgZ8d

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 53 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
