

# Hill Top GLOW Festival 2025

DATE: Friday, September 26, 2025  
LOCATION: Hill Top, New South Wales, AU

---

## Event Description

Hill Top GLOW Festival 2025 is a premier festivals event in Hill Top. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 48/100

**Expected Attendance:** 825 people

**Event ID:** Dke2Dkv86PBHDMkYZS

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 330 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/hill-top-glow-festival-2025>

Document generated on 6/4/2026, 8:39:54 AM