

Hill to Grill: Activity Sign-Ups

DATE: Saturday, October 25, 2025
LOCATION: Nethy Bridge, Scotland, GB

Event Description

Hill to Grill: Activity Sign-Ups is a premier festivals event in Nethy Bridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 251 people

Event ID: GZ2sEQ9Ko29mSqXDTG

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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