

# Hilerapy

DATE: Thursday, August 14, 2025  
LOCATION: Los Angeles, California, US

---

## Event Description

Hilerapy is a premier performing-arts event in Los Angeles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 27/100  
**Expected Attendance:** 70 people  
**Event ID:** 9B6njKmCYt3HPUH4ac

## Hotel Demand Indicators

**ADR Impact Index:** 3.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 28 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---