

Hilary York | Cavalry Court & Canteen Bar & Grill | Century Court , TX

DATE: Thursday, August 14, 2025
LOCATION: College Station, Texas, US

Event Description

Hilary York | Cavalry Court & Canteen Bar & Grill | Century Court , TX is a premier concerts event in College Station. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 39/100
Expected Attendance: 298 people
Event ID: 4kwkpGSxVK4wuLTASA

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 119 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
