

Hiking the Trans-Catalina Trail: What to Know Before You Go

DATE: Wednesday, August 13, 2025
LOCATION: Long Beach, California, US

Event Description

Hiking the Trans-Catalina Trail: What to Know Before You Go is a premier conferences event in Long Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 26/100
Expected Attendance: 64 people
Event ID: 4KSbePkFrWBXp4eocx

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 26 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
