

Hiking in Japan presented by Amanda Kendle

DATE: Monday, September 22, 2025
LOCATION: Helena Valley, Western Australia, AU

Event Description

Hiking in Japan presented by Amanda Kendle is a premier festivals event in Helena Valley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 30/100

Expected Attendance: 103 people

Event ID: C7xZpu8NkHr8F7mjY5

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 41 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.