

Higher League (W) - Spartak vs Dynamo Novosibirsk II

DATE: Saturday, November 29, 2025
LOCATION: Novosibirsk, Novosibirskaya oblast', RU

Event Description

Higher League (W) - Spartak vs Dynamo Novosibirsk II is a premier sports event in Novosibirsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 56/100
Expected Attendance: 1,954 people
Event ID: EiuEUE8J43XU3rZsxQ

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 782 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.