

Higher League (W) - Dynamo Novosibirsk II vs Metallurg

DATE: Friday, October 24, 2025
LOCATION: Magnitogorsk, Chelyabinskaya oblast', RU

Event Description

Higher League (W) - Dynamo Novosibirsk II vs Metallurg is a premier sports event in Magnitogorsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,343 people

Event ID: DMiwwq66QyoPW4wD47

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 937 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.