

Higher League - Dinamo Ufa II vs Khimki II

DATE: Thursday, January 22, 2026
LOCATION: Khimki, Moskovskaya oblast', RU

Event Description

Higher League - Dinamo Ufa II vs Khimki II is a premier sports event in Khimki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,085 people

Event ID: 96QN5q4PTUKghd3MTi

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 834 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.