

# H ØI TH ÇO " ìä, 1 CANADA TH ÜI K ò M ÚI 2027"

DATE: Friday, October 31, 2025  
LOCATION: B ÷n Nghé, Thành ph Ñ H Ó Chí Minh, VN

## Event Description

H ØI TH ÇO " ìä€ C ð CANADA TH ÜI K ò M ÚI 2025 - 2027" is a premier conferences event in B ÷n Nghé. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 30/100

**Expected Attendance:** 97 people

**Event ID:** AXuJdxwwkmG7zzDarw

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 39 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*