

'Het Medicijn' Documentaire + Concert

DATE: Saturday, September 13, 2025
LOCATION: Katwijk aan Zee, Zuid-Holland, NL

Event Description

'Het Medicijn' Documentaire + Concert is a premier performing-arts event in Katwijk aan Zee. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 38/100
Expected Attendance: 242 people
Event ID: 3eLoEPzanyTE2kvmCP

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 97 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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