

Her Power: Women's Health, Energy, and Workplace Success.

DATE: Tuesday, October 14, 2025
LOCATION: Utrecht, Utrecht, NL

Event Description

Her Power: Women's Health, Energy, and Workplace Success. is a premier conferences event in Utrecht. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 39/100
Expected Attendance: 291 people
Event ID: FwqKSTaDmRaWWtZVZn

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.