

Henley Vegan Fiesta

DATE: Saturday, August 16, 2025
LOCATION: Henley-on-Thames, England, GB

Event Description

Henley Vegan Fiesta is a premier festivals event in Henley-on-Thames. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 35/100
Expected Attendance: 174 people
Event ID: 6WdKefwzJwi6TE7D57

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 70 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
