

Helloworld Travel Hamilton Presents Tour the World 2026 & Beyond

DATE: Monday, November 10, 2025
LOCATION: Hamilton, Victoria, AU

Event Description

Helloworld Travel Hamilton Presents Tour the World 2026 & Beyond is a premier expos event in Hamilton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 48/100
Expected Attendance: 802 people
Event ID: 8e5fmWh23sboTesUEP

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 321 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
