

HELLDEBERT

DATE: Saturday, October 11, 2025
LOCATION: Cesson-Sévigné, Bretagne, FR

Event Description

HELLDEBERT is a premier concerts event in Cesson-Sévigné. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 58/100

Expected Attendance: 2,559 people

Event ID: 7JNKxFJtiVVrUdiRY4

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,024 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/helldebert>

Document generated on 6/3/2026, 8:00:54 PM