

Hellas Verona vs Udinese Calcio

DATE: Monday, August 25, 2025

LOCATION: Udine, IT

Event Description

Hellas Verona vs Udinese Calcio is a premier sports event in Udine. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 20,706 people

Event ID: HXxZh9XxfifVe2Z6DZ

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,282 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.