

# HELL-UV-A-HALLOWEEN

DATE: Friday, October 10, 2025  
LOCATION: Dundee, Scotland, GB

---

## Event Description

HELL-UV-A-HALLOWEEN is a premier community event in Dundee. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 38/100

**Expected Attendance:** 250 people

**Event ID:** 52FZBc2C8EDoou8sSu

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 100 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---